

# TUNA4WARDS

AWARDS FOR INNOVATION IN  
THE TUNA INDUSTRY / 2021



## **PROJECT DESCRIPTION**

### **TUNA AWARDS 2021**

#### **AWARDS FOR INNOVATION IN THE TUNA INDUSTRY**

#### **OBJECTIVE:**

The **Tuna Awards** aim to enhance the value of the tuna sector and make its constant evolution visible by rewarding and promoting, through recognition, the efforts of innovative companies.

#### **CATEGORIES:**

The Tuna Awards will distinguish and award **tuna-related projects** that focus on innovation in the following categories:

- **Sustainability:** this category is intended to recognize companies with sustainable development projects that promote environmental sustainability (exploitation of resources, climate action, responsible production and consumption).

- **Transition 4.0:** this category is intended to recognize companies with projects in the field of digitization, 4.0 technologies, both for providers of industrial solutions and for manufacturing companies.

#### **PARTICIPANTS:**

Any company, institution, organization or professional -tuna operator or provider of technological solutions-, both national and outside Spain, who have carried out an innovative project in any of the categories mentioned above, and whose impact still lasts, may participate in this call.

Those companies that have direct participation in the evaluation of the projects will not be able to participate in the Tuna Awards.

## SUBMISSION OF APPLICATIONS:

Proposals must be submitted between June 1<sup>st</sup> to August 10<sup>th</sup>, 2021 (both inclusive). To do so, participants must complete the information requested on the website: <https://tunaawards.com/>, which includes the following information:

- Category for which they wish to register.
- Identification of the company / organization.
- Representative of the company / organization.
- Name of the project.
- Brief description of the project (limit: 2 pages). To do so, the project description form found on the website [www.tunaawards.com](http://www.tunaawards.com) must be filled out and attached.

The same company / organization may submit a maximum of 1 application for each category.

The proposal may be complemented with written or audiovisual documentation that they deem appropriate to illustrate their proposal and its objectives. The application form and complementary documents must be submitted in Spanish or English.

The organization may request any clarification or additional information on the proposals submitted.

## DEADLINE AND DATES:

Deadline for submitting applications: from June 1<sup>st</sup> to August 10<sup>th</sup>, 2021

Notification of the winners: the 3 finalists in each category will be notified before August 20<sup>th</sup>, 2021.

Awards ceremony: it will take place on September 13<sup>th</sup>, 2021 at the Afundación headquarters, in Vigo.

## THE AWARDS:

The awards ceremony will take place on September 13<sup>th</sup>, 2021, respecting and complying with the existing health protocol at that time. For each of the categories, the prizes will be the following:

- Trophy.
- Dissemination of each of the awards in the media and on the social networks of ANFACO-CECOPESCA.



- Invitation to attend the X World Tuna Conference "Vigo 2021".

### **THE JUDGE:**

The evaluation of the projects and their selection will be carried out by a jury appointed by the organizers. Among the members of the jury will be a member of ANFACO-CECOPESCA, no more than two expert members in each of the categories and a member of the Ministry of Agriculture, Fisheries and Food (MAPA).

### **EVALUATION CRITERIA:**

Proposals will be evaluated by the jury of experts according to the disruption and leadership criteria. The proposal will be structured in such a way that it can be identified:

- Strategic visión and cooperative character.
- Innovation, novelty, originality of the project.
- Shared value proposition: alignment with the Sustainable Development Goals (SDG).
- Impact to change the status quo of the global tuna chain.

### **EVALUATION PROCESS:**

The evaluation process is divided into two phases:

- *Compliance with the regulations and pre-selection:* a first evaluation of the proposals will be carried out, through an objective evaluation to check if they meet the requirements and defined selection criteria. The evaluation process will be carried out by the members of the jury and will serve to choose 3 finalist projects from each of the categories.
- *Selection of winners:* the jury will meet before September 7<sup>th</sup>, 2021 to evaluate the finalist projects and select the winner of each of the categories.

### **CONDITIONS:**

The winners will be informed by the organization, through the contact information provided by the participants in the registration form, in order that they are present at the time of collecting the prize.



The organizer reserves the right to make any change, clarification or rectification of the legal bases, making them public with the same publicity that is given to these bases.

#### **RESPONSIBILITY:**

The organizer is exempt from any responsibility for non-compliance by participants or for unforeseeable causes not attributable to the organizer.

#### **DISSEMINATION IN DIGITAL MEDIA:**

The Tuna Awards 2021 are aimed at the general public, so the following communication actions will be carried out to achieve greater dissemination:

- The website <https://tunaawards.com/> will be available.
- Advertisements in specialized media to promote the awards among specialists in the sector.
- Online communication to the main international tuna players (associations, ORP, companies, etc.).

#### **ACCEPTANCE OF THE LEGAL BASES:**

The fact of participating in the Tuna Awards implies the acceptance of these legal bases by the candidate.

#### **PERSONAL DATA PROTECTION:**

In compliance with the provisions of the Organic Law 3/2018, of December 5<sup>th</sup>, on the Protection of Personal Data and guarantee of digital rights, ANFACO-CECOPESCA with address at Ctra. Colegio Universitario 16, 36310 Vigo, informs that the data of the participants will become part of the database whose responsible is ANFACO-CECOPESCA, in order to carry out the project TUNA AWARDS FOR INNOVATION IN THE TUNA INDUSTRY.

For the processing of your personal information we rely on the legitimacy regulated in Article 6.1 a) and b) of the Personal Data Protection Regulation 2016/679. The personal data provided will be kept for the years necessary to comply with legal obligations or until you exercise your right of cancellation. You may also exercise your rights of access, rectification, portability, limitation and opposition to the processing of information by emailing [anfaco@anfaco.es](mailto:anfaco@anfaco.es). The data will not be transferred to third parties except in cases



where there is a legal obligation or for the management of the purposes inherent to the development and fulfillment of the purpose for which the data were provided, such as the communication and dissemination of the awarded participants (in accordance with the section Awards and Dissemination in digital media). You can consult additional and detailed information on data protection of ANFACO-CECOPESCA at [www.anfaco.es](http://www.anfaco.es).

## **ORGANIZATION AND COLLABORATION**

The Tuna Awards 2021 are organized by ANFACO-CECOPESCA. For its development, the organization enjoys the support of the Ministry of Agriculture, Fisheries and Food (MAPA). In 2021, the Tuna Awards celebrate its first edition.