

2ND EDITION

TUNA AWARDS

AWARDS FOR INNOVATION IN
THE TUNA INDUSTRY / 2023



PROJECT DESCRIPTION

TUNA AWARDS 2023
AWARDS FOR INNOVATION IN THE TUNA INDUSTRY

OBJECTIVE

The Tuna Awards aim to highlight the value of the tuna sector and make its constant evolution visible by rewarding and encouraging, through recognition, the efforts of innovative companies.

CATEGORIES

As in the previous edition, the Tuna Awards will distinguish and reward tuna-related projects that put the focus on innovation in the following categories:

- **Blue Transition:** this category is intended to recognize companies or other public or private initiatives with sustainable development projects and that promote environmental and social awareness, or that act directly for the benefit of marine stocks (resource exploitation, climate action, responsible production and consumption).

- **Revolution 4.0:** this category is intended to recognize companies or other public or private initiatives with projects in the field of technologies for a 4.0, intelligent and advanced value chain, both for industrial solutions and for seafood manufacturing companies.

PARTICIPANTS

Any company, institution, organization or professional - tuna operator or technological solutions provider - both national and from outside Spain, which have carried out any innovative project in any of the above categories, and whose impact still lasts, may participate in this call.

Winners of past editions may also participate again, as long as they bring a different project to the one previously presented.

Companies directly involved in the evaluation of the projects are not eligible to participate in the Tuna Awards.

SUBMISSION OF APPLICATIONS

Proposals must be submitted between May 15th and July 25th, 2023 (both inclusive). To do so, participants must complete the information requested on the web page: www.tunaawards.com, which includes the following information:

*Category for which they wish to register.

*Identification of the company / organization.

*Representative of the company / organization and contact information.

*Name of the project.

*Brief description of the project (limit: 2 pages).

*Acceptance of the data policy.

The proposal may be complemented with written or audiovisual documentation that you deem appropriate to illustrate your proposal and its objectives. The application form and complementary documents must be submitted in Spanish or English.

The organization may request any clarification or additional information on the proposals submitted.

The same company / organization may submit a maximum of 1 application for each category.

DEADLINE AND DATES

Deadline for submission of applications: from May 15th to July 25th, 2023.

Evaluation of projects: the jury will review the projects that have been submitted in July for selection of finalists.

Notification of finalists: the 3 finalists in each category will be notified the first week of August 2023.

Awards ceremony: to be held on September 13th, 2023 at Celta's headquarters in Vigo.

THE AWARDS

The awards ceremony will take place on September 13th 2023.

For each of the categories, the prizes will be as follows:

- Trophy.
- Dissemination of each of the winners in the media and social networks of ANFACO-CE-COPECA.
- Invitation to attend the XI ANFACO World Tuna Conference "TUNAVIGO 2023".

THE JURY

As in the previous edition, the evaluation of the projects and the selection of the projects will be carried out by a jury appointed by the organizers. Among the members of the jury will be:

- A member of ANFACO-CECOPECA.
- No more than two expert members in each of the categories (Blue Transition and Revolution 4.0).
- One member of the Ministry of Agriculture, Fisheries and Food (MAPA).

EVALUATION CRITERIA

Proposals will be evaluated by the jury of experts according to the criteria of disruption and

leadership.

The proposal will be structured in such a way that it can be identified:

- Cooperative nature to change the status quo of the global tuna chain. (40 points).
- Innovation, novelty, originality of the project (40 points).
- Perspective from a shared value proposition: number of Sustainable Development Goals (SDGs). (20 points)

EVALUATION PROCESS

Divided into two phases:

- Compliance with the regulations and pre-selection: a first evaluation of the proposals will be carried out, by means of objective assessment to verify whether the proposals meet the defined requirements and selection criteria. The evaluation process will be carried out by ANFACO-CECOPESCA and the results of the evaluation will be presented to the members of the jury (second half of July).

- Selection of winners: the jury will meet the last week July 2023, they will evaluate the projects and select 3 finalist projects for each of the categories and the winner of each of the categories.

CONDITIONS

The finalists will be informed by the organization the first week of August, through the contact details provided by the participants in the registration form, with the aim of being present at the awards ceremony on Wednesday, September 13th, 2023.

The organizer reserves the right to make any change, clarification or rectification of the legal bases, being made public with the same publicity given to the present bases.

RESPONSIBILITY

The organizer is exempt from any liability for non-compliance by participants or for unforeseeable causes not attributable to it.

DISSEMINATION IN DIGITAL MEDIA

The Tuna Awards 2023 are aimed at a specific audience, so the following communication actions will be carried out to achieve greater dissemination:

- Creation of a specific Tuna Awards website for this new edition.
 - Creation of a category/tab on the ANFACO-CECOPESCA website that will lead to the web page.
 - Advertisements in specialized media to promote the awards among sector specialists.
 - Online communication to the main international tuna stakeholders (associations, RFOs, companies, etc.).
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ACCEPTANCE OF THE LEGAL BASES

The fact of participating in the Tuna Awards implies the acceptance of these rules by the candidate.

PERSONAL DATA PROTECTION

In compliance with the provisions of the Organic Law 3/2018, of December 5, on the Protection of Personal Data and guarantee of digital rights, ANFACO-CECOPESCA with address at Ctra. Colegio Universitario 16, 36310 Vigo, informs that the data of the participants will become part of the database whose responsible is ANFACO-CECOPESCA, in order to carry out the project TUNA AWARDS FOR INNOVATION IN THE TUNA INDUSTRY.

For the processing of your personal information, we rely on the legitimacy regulated in Article 6.1 a) and b) of the Personal Data Protection Regulation 2016/679. The personal data provided will be retained for the years necessary to comply with legal obligations or until you exercise your right of cancellation. You may also exercise your rights of access, rectification, portability, limitation and opposition to the processing of information by emailing anfaco@anfaco.es. The data will not be transferred to third parties except in cases where there is a legal obligation or for the management of the purposes inherent to the development and fulfillment of the purpose for which the data were provided, such as the communication and dissemination of the awarded participants (in accordance with the section Awards and Dissemination in digital media). You can consult additional and detailed information on ANFACO-CECOPESCA data protection at www.anfaco.es.

CONFIDENTIALITY

ANFACO-CECOPESCA will comply with the duty of secrecy regarding any information to which the participating company grants the character of confidential, so it is obliged not to disclose such confidential information to a third party without the prior written consent of the contestant company in Tuna Awards, and to give this information the same treatment that would be given to any confidential information of their property, extending this obligation to its own employees or those with whom it contracts.

ORGANIZATION AND COLLABORATION

The Tuna Awards 2023 are organized by ANFACO-CECOPESCA.

For its development, the organization has the support of the Ministry of Agriculture, Fisheries and Food (MAPA).

In 2023, the Tuna Awards celebrate their second edition.



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