3RD EDITION

TUNAAWARDS

AWARDS FOR INNOVATION IN THE TUNA INDUSTRY / 2025

LEGAL BASES

ANFACO CECOPESCA

GOBIERNO DE ESPAÑA
MINISTERIO DE AGRICULTURA, PESCA Y ALIMENTACIÓN

3RD EDITION

TUNA AWARDS

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PROJECT DESCRIPTION

OBJECTIVE

The Tuna Awards aim to highlight the tuna sector and showcase its continuous evolution by rewarding and promoting, through recognition, the efforts of innovative companies.

CATEGORIES

As in the previous edition, the Tuna Awards will recognize and reward projects related to tuna that focus on innovation in the following categories:

New Products

Focused on commercial presentations that use tuna as an ingredient and offer a disruptive approach to the general market value proposition

Circular Economy

Actions or developments that maximize the potential of this new business model, achieving added value or hybridization with other sectors.

Revolution 4.0

Companies or other public or private initiatives with projects in the field of technologies for an intelligent and advanced 4.0 value chain, applicable to both industrial solutions and seafood product manufacturers.

PARTICIPATION

All companies and non-profit organizations directly or indirectly linked to the tuna sector that comply with the contest's legal bases may participate in the Tuna Awards 2025. To participate, they must complete the required information in a timely manner on the official contest website, which will be updated accordingly: www.tunaawards.com

The proposal may be complemented with written or audiovisual documentation (limited file size) that participants deem appropriate to illustrate their proposal and its objectives. The registration form and supporting documents must be submitted in Spanish or English.

The organization may request any clarification or additional information regarding the submitted proposals. A single company/organization may submit a maximum of one application per category.

APPLICATION SUBMISSION

Proposals must be submitted between April 1 and June 30, 2025 (both inclusive). To do so, participants must complete the required information on the website www.tunaawards.com, which includes the following details:

- Category/categories they wish to apply for.
- Identification of the company/organization.
- Company/organization representative and contact details.
- Project name.
- Brief project description (limit: 2 pages).
- Acceptance of data policy.

The proposal may be supplemented with written or audiovisual documentation that participants deem appropriate to illustrate their proposal and objectives. The registration form and supporting documents must be submitted in Spanish or English.

The organization may request any clarification or additional information regarding the submitted proposals. A single company/organization may submit a maximum of one application per category.

DEADLINES AND DATES

Application submission period: From April 1 to June 30, 2025.

Finalist notification: The three finalists in each category will be notified during July 2025.

Awards ceremony: Will take place on September 10, 2025, at the Celta headquarters, located at Príncipe Street 44, Vigo, Spain.

THE AWARDS

The awards ceremony will take place on September 10, 2025.

For each category, the prizes will be as follows:

- Trophy.
- Media and social media coverage of each winner by ANFACO-CECOPESCA.
- Two invitations to attend the XII ANFACO WORLD TUNA CONFERENCE "#TUNAVIGO 2025."

JURY

As in previous editions, the evaluation and selection of projects will be carried out by an expert jury appointed by the organizers. The jury will include:

- A member of ANFACO-CECOPESCA.
- At least one expert member in each category.
- A representative from the Ministry of Agriculture, Fisheries, and Food (MAPA).

EVALUATION CRITERIA

The jury of experts will evaluate the proposals based on predefined criteria aligned with the competition categories. The following key aspects will be assessed:

- Innovation, novelty, and originality of the project – 40%
- Shared value proposition: alignment with the Sustainable Development Goals (SDGs) – 20%
- Impact on transforming the global tuna supply chain – 40%

EVALUATION PROCESS

The evaluation process consists of two phases:

- **Regulation compliance and pre-selection**: A preliminary evaluation of proposals will be conducted based on objective assessment to verify compliance with the defined selection criteria and requirements. The jury members will carry out this process to select three finalist projects in each category.
- **Winner selection**: The jury will meet to evaluate the finalist projects and select the winner in each category.

CONDITIONS

The organizer reserves the right to make any modifications, clarifications, or corrections to the legal bases, which will be publicly announced with the same level of publicity as these bases.

RESPONSABILITY

The organizer is exempt from any responsibility for breaches by participants or for unforeseeable causes beyond its control.

DIGITAL MEDIA PROMOTION

The Tuna Awards 2025 are aimed at a specific audience; therefore, the following communication actions will be carried out to enhance their dissemination:

- Updating the Tuna Awards website for this edition.
- Creating a dedicated category on the ANFACO-CECOPESCA website that links to the contest website.
- Online communication to key international tuna industry stakeholders (associations, RFMOs, companies, etc.).

ACCEPTANCE OF THE TERMS

Participation in the Tuna Awards implies acceptance of these legal bases by the candidate.

PERSONAL DATA PROTECTION

In compliance with the provisions of Organic Law 3/2018, of December 5, on Personal Data Protection and the guarantee of digital rights, ANFACO-CECOPESCA, located at Ctra. Colegio Universitario 16, 36310 Vigo, informs that participants' data will become part of the database managed by ANFACO-CECOPESCA to carry out the Tuna Awards for Innovation in the Tuna Industry.

For the processing of your personal information, we rely on the legal basis established in Article 6.1 (a) and (b) of Regulation 2016/679 on Personal Data Protection. Personal data provided will be retained for as long as necessary to comply with legal obligations or until you exercise your right to cancellation. Additionally, you may exercise your rights of access, rectification, portability, limitation, and objection to data processing via email at anfaco@anfaco.es. Data will not be transferred to third parties unless legally required or necessary for the management and fulfillment of the contest objectives, such as the communication and dissemination of winning participants (in accordance with the section on Awards and Digital Media Promotion). You can review additional and detailed data protection information at www.anfaco.es

CONFIDENTIALITY

ANFACO-CECOPESCA will comply with the obligation of confidentiality regarding any information designated as confidential by the participating company. It is committed not to disclose such confidential information to third parties without prior written consent from the participating company in the Tuna Awards. Additionally, it will treat this information with the same level of confidentiality as its own, extending this obligation to its employees or contracted parties.

ORGANIZATION AND COLLABORATION

The Tuna Awards 2025 are organized by ANFACO-CECOPESCA. For its development, the organization has the support of the Ministry of Agriculture, Fisheries, and Food (MAPA). In 2025, the Tuna Awards celebrate their third edition.